



BROAD REACH HEALTHCARE/LIBERTY COMMONS NAMED TO BOSTON GLOBE 100'S TOP PLACES TO WORK '08

Chatham MA November 9, 2008 – Broad Reach Healthcare/Liberty Commons has been named one of the Top Places to Work in Massachusetts in the debut of an employee-based survey project from The Boston Globe. The Globe 100's Top Places to Work magazine was published in the Sunday Globe on November 9. Online, the report can be found at www.boston.com/topworkplaces.

Broad Reach Healthcare/**Liberty Commons** was ranked **33rd on the overall list**, and was listed as **13th of the 40 small companies** on the list.

Bill Bogdanovich, Director of Operations for Broad Reach/Liberty Commons, noted with pleasure the organization's high performance among a diverse field of companies. "The category of 'Direction' was our strongest area. We were in the top 10 for being seen by our employees as an organization operating by strong values and ethics and a company going in the right direction. We are also especially proud to be the only company on Cape Cod to have been named to the list. Our work can be especially challenging in that interactions with the healthcare delivery system can often be tense times of difficulty for patients. Such challenges can make employee satisfaction all the more elusive. It has also been shown that the satisfaction of staff members translates into better service to those in our care."

Produced by the same team that compiles the 21-year-old Globe 100 report of the best-performing public companies in Massachusetts, the Top Places to Work recognizes the most progressive companies in the state based on employee opinions about company leadership, compensation and training, diversity/inclusion, career development, family-friendly flexibility, and values and ethics. Private companies and nonprofits as well as publicly-held businesses were included in the analysis.

The rankings in the Globe 100's Top Places to Work are based on survey information collected by Workplace Dynamics, an independent company specializing in employee engagement and retention, from 120,000 employees at about 600 Massachusetts organizations. This marks the first time that a Globe 100 report honors private as well as publicly-held organizations.

The publisher of The Boston Globe Steve Ainsley stated, "All the companies included in the Globe 100's Top Places to Work deserve a great deal of recognition. It's clear that they value their employees and make it a priority to create a positive workplace."

Under the same ownership and management for its 22 years of operation, Liberty Commons has grown into the multifaceted Broad organization of post-acute health care services that encompass Broad Reach Healthcare, including the skilled nursing facility, Liberty Commons Rehabilitation and Skilled Care Center; an assisted living residence, The Victorian; Broad Reach Outpatient Rehabilitation; and Broad Reach Hospice and Palliative Care. The organizations provide care to close to a thousand patients annually, and collectively employ just under 200 people on a year-round basis.

To qualify for the Globe 100's Top Places to Work, a company must have more than 100 employees in Massachusetts. Some 600 qualified companies accepted an invitation to participate. Rankings were composite scores calculated purely on the basis of employee responses.

Additional information on the survey is available online at:
http://www.boston.com/jobs/news/articles/2008/11/09/how_we_chose_the_top_places_to_work/